

To Members of the California State Senate:

This bill would weaken the landscaped freeway provisions in the California Outdoor Advertising Act by establishing a spot exemption for the placement of three advertising displays on property owned by the Lennox School District adjacent to landscaped freeways. While I am sensitive to the financial needs of the school district, I am concerned that creation of spot exemptions like this creates an unfair and uneven playing field both for businesses and property owners. In addition, the billboards would be erected without the support or approval of the city government or the school's neighbors.

I am further concerned that this bill, by extending the precedent of creating spot exemptions to the landscaped freeway provisions, would weaken the effectiveness of those provisions. California has invested substantial resources in landscaping certain freeway segments and the purpose of the law is to preserve that investment.

Based on the aforementioned reasons, I cannot in good faith sign SB 1324.

Sincerely,

Arnold Schwarzenegger